



Greater Orlando Area Service Committee Public Relations Subcommittee Report

2020-05-17

ASC Date: 2020-05-17

Meeting Date: 2020-04-24

Opening Prayer – Read Twelve Traditions – PR/Phoneline Purpose

Attendance: 15- Zoom Meeting

PhoneLine

- Coordinator Report - 135 inbound calls from 3/01/2020 - 3/31/2020 - 16 of the calls came in on the Spanish line - We currently have 16 Phoneline volunteers and we have 21 Volunteers on our 12 step phone call list
- Review how calls have been going – any topics for discussion, comments, and concerns to address from Phoneline Volunteers
- 12th Step Call List was updated and sent out – ask all in attendance if they have the information –
- discussion on how to connect a 12 Step volunteer with someone who calls the Phoneline and would like to speak with any addict in recovery
- Discuss Phoneline Volunteers giving out only the meeting information that is on our Orlandona.org website –
- Review Do's and Don'ts – discuss using the same guide for 12 Step call volunteers

Elections - Acclimations in June - Elections in July for PR/Phoneline Vice Chair, Phoneline Coordinator II, and secretary

Public Relations

Update and review of Community Monthly Meetings – All Community monthly meetings were cancelled for the month of April

Old Business

- A committee member volunteered to check meeting locations in Osceola County and see if they can display the COVID-19 flyers with alternative resource options in case anyone shows up for the meeting – This task was completed and a list was provided to PR Chair
- All our community contacts were emailed the Flyer with virtual meeting information, Phoneline number, website and QR Reader codes for themselves and for distribution
- Meeting with Orange County Commissioner which was re-scheduled for April 22nd was cancelled and we will reschedule once the stay home order is lifted for Orange County
- H & I provided us with contact information (addresses) for all Facilities they provide meetings in - Letters were mailed with the resource flyer and QR reader codes
- We received the final cut of our PSA and a Virtual Meeting PSA (it was shared by the SEZF PR task force) – These PSA's, contact information flyers (Spanish and English) and QR Code flyers were e-mailed to
 - Orange County Mayor's office
 - Orange County Coalition for Drug Free Community
 - Orange County Commissioner District 3
 - Channel 2 – Jim Payne
 - Channel 9 – Ashley Edlund
 - Kelly Finkelstein, Communications Division, Senior Public Information Officer Orange County Government – Orange TV
- Participated in an interview with Channel 9 – air date was preempted by COVID19 update – share about how it went and discuss the risks of doing interviews
- discuss the possibility of Channel 13 interview
- Sent an email out to the Google Groups asking for any contacts anyone may have for PR to provide resource information – one response –
- Other members reached out to some contacts – (ask for them to update us)
- PR/Phoneline projected budget was passed at the last Area meeting
- Committee members input on other organizations to contact and assign tasks

Sharing SEZF PR Task force information and links with H&I and all PR/Phoneline members who may be interested
YouTube Channel

<https://www.youtube.com/channel/UCdpKih0C2FNWzBwZS5e4big>



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- When you open the link above, go up to the top of the page and click on Videos – this will bring up a page with a ton of videos on a wide variety of topics which have been created by NA members all over the world!!!
- <https://drive.google.com/open?id=1bOkNC6W0LZS-ma7lboxipV-HSOgm5FI1>
- PR Week coming in June – discuss some ideas and share the information we received from the PR task force meeting – ask about volunteers – Next meeting May 19 @ 8pm

Expenses:

- **Rent - \$0**
- **One Box Routing monthly payment - \$53.77**
- **Total monthly expenses - \$53.77**
- **Remaining budget balance: \$190.17**

Elections- none

Concerns or Needs - Get as much information out to our communities about our website, phonline and virtual meetings

Upcoming Events: Next subcommittee meeting - May 29, 2020 - Zoom @ 6:30pm

In Loving Service,

Liz B., Chair

Mark B. Vice Chair