



GOASCNA Public Relations Report

ASC Date: 4/14/2019

Meeting Date: 3/29/2019 6:30 PM

Members Present: 7

Location: 150 W Michigan St. Orlando, FL 32806

Opened the meeting with a moment of silence followed by the Serenity Prayer. The 12 Traditions were read.

General Report

Public Relations/Helpline Subcommittee Meeting March 29, 2019

Helpline Coordinator Report

- Back-up took upwards of 50 calls this month
- 244 inbound calls this month; 244 minutes
- One new volunteer orientation for phone line

Book Drive -

- \$392.00 in donations at ASC event; 16 books donated; 15 usable
- We ordered and picked up 34 basic texts from RSO - cost was \$413.10 - with the 5% discount total came to \$392.44 - a member picked the books up at the RSO so we did not have to pay \$45. shipping fee
- Orange County Library requested 22 books, 6 in Spanish - we will deliver the books early this week
- We are contacting Osceola and Seminole County Libraries and we will use money from our budget for additional books
- Consensus was: we will not continue our book drive at this time

Monthly Community Events

- Reentry Symposium will be April 17- Providers and Inmates
- Orange County Drug Free Coalition April 18th 9AM

PSA Follow up

- We have two contacts and we are collecting information and getting bids for PSA's

Combining PR/Helpline Guidelines

- Entire committee is reviewing the first draft and the Guidelines will send all review docs at least one week prior to next meeting in a group email so we can identify common revisions -by April 19th

Inventory of Existing Literature

- Creating New Member Orientation Packets

New Business

- Investigating possible zoom meeting an option for Sub-committee - Information learned from the Symposium
- PR Week upcoming in June 3-9
- Theme is We are ALL PR
- Table cover to be ordered possibly with our Website.Helpline number and Logo for community events
- Possibly scheduling our Area Learning Day in June to coincide with the PR week - June 3-9th

Elections

None

Concerns or Needs

More members to join PR/Helpline

Upcoming Events

PR week June 3-9th 2019

In Loving Service,

Cindy C. and Liz B.

Chair and Vice Chair